Lurie Cancer Center Multidisciplinary Head & Neck Symposium

Symposium Overview
The Lurie Cancer Center Multidisciplinary Head & Neck Symposium is a one and one-half day interactive program on the diagnosis, treatment and rehabilitation of head and neck cancer patients. The symposium brings together medical oncologists, radiation oncologists, otolaryngologists, head and neck surgeons, dentists, nurses and allied health professionals to discuss and debate the latest advances in multidisciplinary therapies, clinical research and supportive care methodology. The agenda features internationally-recognized experts who will engage attendees in dialogue to improve multi-specialty collaboration in the treatment and care of head and neck cancer patients.

Attendee Demographics
We anticipate approximately 300 attendees for the 2018 event based on past attendance patterns.

The inaugural Lurie Cancer Center Multidisciplinary Head & Neck Symposium in 2016 attracted a diverse group of medical oncologists, radiation oncologists, otolaryngologists, head and neck surgeons, dentists, oral surgeons, nurses, and allied health professionals. Attendees came from 23 states across the nation and three countries.

Over 100 organizations and institutions were represented at the symposium. Don’t miss the opportunity to exhibit at a symposium that will cover the most relevant topics related to head and neck cancers.

Exhibit & Sponsorship Information Packet, as of January 17, 2018
## Exhibit and Industry-Expert Theater Event Opportunities

<table>
<thead>
<tr>
<th></th>
<th>BRONZE $3,000</th>
<th>SILVER $5,000</th>
<th>GOLD* $10,000</th>
<th>PLATINUM* $12,000</th>
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<tbody>
<tr>
<td>Exhibit tables (6’ x 30”)</td>
<td>1</td>
<td>1</td>
<td>2</td>
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<tr>
<td>Onsite representative registrations</td>
<td>2</td>
<td>4</td>
<td>6</td>
<td>6</td>
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<tr>
<td>Recognition ribbon on exhibit badges</td>
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<tr>
<td>Supporter recognition on website and in select event emails</td>
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<tr>
<td>Supporter recognition on all event materials</td>
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<tr>
<td>Verbal recognition by Conference Chair during symposium</td>
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<tr>
<td>Support level recognition sign in exhibition hall</td>
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<td>Preferential placement in exhibit hall</td>
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<tr>
<td>Electrical power</td>
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<tr>
<td>Morning Industry-Expert Theater (Sunday, November 11)</td>
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<tr>
<td>Screen provided at exhibit per request</td>
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<tr>
<td>Private sponsor meeting room</td>
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<tr>
<td>Afternoon Industry-Expert Theater (Saturday, November 10)</td>
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</table>

* **EXCLUSIVE!** Only one Gold Level Exhibitor and one Platinum Level Exhibitor are available.

### EXHIBIT DATE
November 10, 2018

### EXHIBITOR ADMISSION TO GENERAL SESSIONS
Your exhibit badge permits you to attend any session for which there are no optional fees.

### EXHIBIT REPRESENTATION
At least one representative must be present at the display during exhibit hours.

### EXHIBITOR KIT:
All exhibitors are responsible for their own shipping logistics and fees as well as audiovisual and electrical needs. Please note that electrical power can be supplied at the request and expense of the exhibitor. The Gold Level Exhibitor will receive electrical power at no additional expense.

**The Robert H. Lurie Comprehensive Cancer Center of Northwestern University reserves the right to make final space assignments or change space assignments if necessary.**

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### How to Register for Exhibit Space
Initiate the exhibit registration process by logging into the online exhibitor portal: cancer.northwestern.edu/exhibitors

Email erin.donoghue@northwestern.edu with any questions.
Industry-Expert Theater Event Opportunities!

The Gold and Platinum Level Exhibitors will each receive a unique marketing opportunity to host an Industry-Expert Theater Event. The event will provide each exhibitor with the ability to conduct a live promotional presentation designed to bring awareness of featured products. The event will appear on the symposium website and in the program materials.

Questions

Contact Erin Donoghue, Manager of Professional Education at erin.donoghue@northwestern.edu with questions about exhibitor and corporate advertising opportunities.

Sponsorship Opportunities

Multiple advertising opportunities are available to further promote your organization. These opportunities will provide an increased level of visibility at this highly regarded and well attended symposium. Each opportunity will be available to only one organization on a first offer basis.

$7,000
Portable Phone Charger: Corporate logo will be printed on portable phone chargers and offered to all speakers and attendees.

$6,000
Charging Station: Corporate logo will be displayed on computer and phone charging station for use by faculty and attendees during the meeting.

$5,000
Travel Coffee Mug: Corporate logo will be printed on travel coffee mugs for use during and after the symposium.

$3,000
Tote Bag: Corporate logo will be printed on the symposium tote bag.