



Lou and Jean Malnati Brain Tumor Institute
of the Lurie Cancer Center at Northwestern Memorial Hospital
Friday, May 11, 2018 The Ritz-Carlton Chicago

\$100,000 PRESENTING SPONSOR

- Featured acknowledgement in all electronic communications
- Company name and logo placement on event webpage with link to sponsor's website
- Mention in all event related press releases and social media posts
- Front Entrance Signage
- Recognition by event host during program and dedicated slide in scrolling presentation
- Reserved priority seating for 4 tables of ten, or can donate a portion or all of allotted seats (*FMV \$7720 if used*)
- Private Insider's tour of research lab for 20 people
- Wine upgrade for guests

\$50,000 UNDERWRITING SPONSOR

- Acknowledgement in all electronic communications
- Company name and logo placement on event webpage with link to sponsor's website
- Mention in all event related press releases and social media posts
- Recognition by event host during program and dedicated slide in scrolling presentation
- Printed name of sponsor on auction paddles distributed at the event
- Reserved priority seating for 3 tables of ten, or can donate a portion or all of allotted seats (*FMV \$5790 if used*)
- Private insider's tour of research lab for 10 people
- Wine upgrade for guests

\$25,000 SUSTAINING SPONSOR

- Acknowledgement in printed invitation and in all electronic communications
- Mention in all event related press releases and social media posts
- Recognition by event host during program and dedicated slide in scrolling presentation
- Printed name of sponsor on auction paddles distributed at the event
- Reserved priority seating for 2 tables of ten, or can donate a portion or all of allotted seats (*FMV \$3860 if used*)
- Wine upgrade for guests

\$10,000 PATRON SPONSOR

- Acknowledgement in at least one promotional e-blast
- Recognition by event host during program and dedicated slide in scrolling presentation
- Reserved priority seating for 1 table of twelve, or can donate a portion or all of allotted seats (*FMV \$2316 if used*)
- Wine upgrade for guests

\$5,000 HOST SPONSOR

- Acknowledgement at least one promotional e-blast
- Recognition in scrolling presentation
- Reserved seating for 1 table of ten, or can donate a portion or all of allotted seats (*FMV \$1930 if used*)

\$3,000 BENEFACTOR

- Acknowledgement in at least one promotional e-blast
- Recognition in scrolling presentation
- Up to four seats, or can donate a portion or all of allotted seats (*FMV \$772 if used*)

\$1,500 FRIEND

- Acknowledgement and in all electronic communications
- Recognition in scrolling PowerPoint presentation
- Up to two seats, or can donate a portion or all of allotted seats (*FMV \$286 if used*)

*The Northwestern Brain Tumor Institute is now
the Northwestern Medicine
Lou and Jean Malnati Brain Tumor Institute
of the Robert H. Lurie Comprehensive Cancer
Center of Northwestern University
at Northwestern Memorial Hospital*

Sponsorship Commitment Form

Lou and Jean Malnati Brain Tumor Institute
of the Lurie Cancer Center at Northwestern Memorial Hospital
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I am pleased to make the following commitment:

- _____ \$100,000 PRESENTING SPONSOR (40 TICKETS)
_____ \$50,000 UNDERWRITING SPONSOR (30 TICKETS)
_____ \$25,000 SUSTAINING SPONSOR (20 TICKETS)
_____ \$10,000 PATRON SPONSOR (12 TICKETS)
_____ \$5,000 HOST SPONSOR (10 TICKETS)
_____ \$3,000 BENEFACTOR (4 TICKETS)
_____ \$1,500 FRIEND (2 TICKETS)
_____ \$400 INDIVIDUAL TICKET
_____ I WOULD LIKE TO MAKE A DONATION \$ _____

If you wish to sponsor, but are unable to attend, please indicate the # of tickets you wish to donate back: _____

Please make checks payable to: **Malnati Brain Tumor Institute**

Name: _____
Please list name as you would like it to be recognized in the evening's printed materials.

Company: _____

Address: _____

Telephone: _____ Email: _____

Signature: _____

Committee Member Contact: _____

Estimated fair market value of goods and services for sponsorships is: \$7,720 for Presenting Sponsors, \$5,790 for Underwriting Sponsors, \$3,860 for Sustaining Sponsors; \$2,316 for Patron Sponsors; \$1,930 for Host Sponsors; \$772 for Benefactor Sponsors, \$386 for Friend sponsors; and \$193 for each individual ticket purchase.

Please send this information to:

Northwestern University Feinberg School of Medicine
Attn: Elizabeth Gordon
420 East Superior Street
Rubloff Building, 9th Floor
Chicago, Illinois 60611
312-503-0759 or elizabeth.gordon@northwestern.edu

